

# Communications Center: Your complete school communications solution.

Communication with your students and families is more important now than ever before. With our Student Information System software, you can send important messages to your community in seconds via text, phone and email. We also know that your faculty and staff members likely wear many hats and don't have time to learn complicated systems.

That's why Educate offers easy-to-use tools and customizable templates so that you can keep your community connected while spending time on the things that really matter. And, with the communications center built right into your SIS, you can rest assured that you're sending messages to the most-up-to-date contacts and that important communications are reaching every member of your community.

Thank you again for fantastic customer service. When I recommend Educate to other schools who are in the market, customer service is just one of the things that I promote to them...so thank you."

#### - Seth Fitzsimmons

Principal, St. Paul's Lutheran School



## Improve the parent experience

Keep families informed with clear, consistent messages sent across multiple channels.



#### Save time

Easy-to-use-and learn tools, templated messaging and recurring alerts save staff time by automating processes and eliminating duplicate entry.



#### Eliminate data transfers

Send messages to contacts directly from your SIS — no data mapping or syncing required!



#### **Upgrade your communications**

Send all messages and alerts from one centralized platform and gain better insight into how and when your school is communicating to families and students.



# **Features**

#### Messages and alerts

Send one-time communications and/or set up recurring alerts to send daily, weekly, etc.

#### Customizable template types

Leverage pre-built templates to communicate topics such as emergencies, academics, financials, attendance, and general messaging that you can customize to meet your needs.

## **Targeted communication**

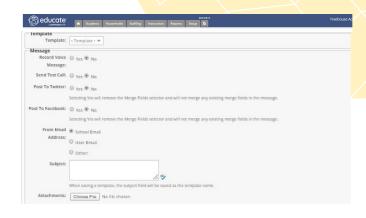
Send messages to all families, target specific groups of people, or filter to a single recipient to ensure that important messages reach the right people.

## **Enterprise-level communication**

Administrators at districts and dioceses that use Educate across multiple schools can create and send messages to staff and families at all member schools simultaneously.

# Social media integration

Automatically post alerts to social media accounts such as Facebook and Twitter to reach multiple audiences quickly and efficiently.



## Admin tools and open rates

Track how effectively you're communicating to your families and staff with an administrative view that allows drilldown into sent messages and email open rates.

# Success/failure notifications

Know that your messages are reaching your recipients with instant notifications on whether your messages were sent successfully.

# **Usage tracking**

Easily and accurately manage costs with built-in tools that show how many texts, phone calls and emails you've sent.

Contact us to see what we can do together

**Request Demo** 



